

# **BLACK FRIDAY**

## **SALES PROGRAM – 2025LHBU5002**

SHARP Canada is pleased to announce a Sell-Through support for **select SHARP Air Purifier products**.

Effective **November 6<sup>th</sup> – December 3<sup>rd</sup>, 2025**, any of the following models sold through by an Authorized Appliances Dealer to an End User, will qualify for the following support:

| <b>MODEL</b> | <b>MSRP *</b> | <b>PROMO MAP **</b> | <b>RETAIL SAVINGS</b> | <b>SHARP SUPPORT</b> |
|--------------|---------------|---------------------|-----------------------|----------------------|
| KCP110CW     | \$ 849.99     | \$ 749.99           | \$ 100.00             | \$ 60.00             |
| KC850U       | \$ 699.99     | \$ 599.99           | \$ 100.00             | \$ 60.00             |
| FPK50UW      | \$ 349.99     | \$ 299.99           | \$ 50.00              | \$ 30.00             |

\* MSRP - Manufacturer's Suggested Retail Price. Dealers are free to set at their selling price and actual price may vary.

\*\* Minimum Advertised Price, as per SHARP MAP Policy & Guidelines.

### **Program Participation Terms & Conditions**

- Program effective dates: **November 6<sup>th</sup> – December 3<sup>rd</sup>, 2025**;
- Proof of Sell Through is required by submitting a POS generated proof with the completed IR Promotion Credit Form and **invoice to end user dated November 6<sup>th</sup> – December 3<sup>rd</sup>, 2025**;
- Sell Through (IR) Support claim deadline: **January 3<sup>rd</sup>, 2026**;
- Sell Through Support claim must be submitted using supplied IR Promotion Credit Form **2025LHBU5002**;
- Program is only applicable to the above-mentioned models and **cannot be combined with other programs**;
- Builder Project sales and Special Buy items do not qualify for this program;
- SHARP retains the right to modify or discontinue this program at any time without prior notice.

# **BLACK FRIDAY**

## **SALES PROGRAM**

SHARP Canada is pleased to announce a Sell-Through support for **select SHARP Home Appliances products**.

Effective **November 6<sup>th</sup> – December 3<sup>rd</sup>, 2025**, any of the following models sold through by an Authorized Appliances Dealer to an End User, will qualify for the following support:

| <b>MODEL</b> | <b>MSRP *</b> | <b>PROMO MAP **</b> | <b>RETAIL SAVINGS</b> | <b>SHARP SUPPORT</b> |
|--------------|---------------|---------------------|-----------------------|----------------------|
| SMD2477ASC   | \$ 2,299.99   | \$ 1,999.99         | \$ 300.00             | \$ 192.00            |
| SMD2443JSC   | \$ 1,999.99   | \$ 1,699.99         | \$ 300.00             | \$ 186.00            |
| SMD2477AHC   | \$ 2,449.99   | \$ 2,199.99         | \$ 250.00             | \$ 159.00            |
| SMD2489ESC   | \$ 2,749.99   | \$ 2,499.99         | \$ 250.00             | \$ 159.00            |
| SMD2479KSC   | \$ 2,749.99   | \$ 2,499.99         | \$ 250.00             | \$ 159.00            |
| SMD2499FSC   | \$ 4,499.99   | \$ 4,249.99         | \$ 250.00             | \$ 158.00            |
| SMD3077ASC   | \$ 2,549.99   | \$ 2,299.99         | \$ 250.00             | \$ 158.00            |
| SMC1585KS    | \$ 1,049.99   | \$ 949.99           | \$ 100.00             | \$ 70.00             |
| SMC0962KSC   | \$ 159.99     | \$ 129.99           | \$ 30.00              | \$ 21.00             |
| SMC1162KSC   | \$ 199.99     | \$ 159.99           | \$ 40.00              | \$ 28.00             |
| SMC1464KSC   | \$ 299.99     | \$ 229.99           | \$ 70.00              | \$ 49.00             |
| SMC1664KSC   | \$ 339.99     | \$ 259.99           | \$ 80.00              | \$ 56.00             |
| SMC2264KSC   | \$ 379.99     | \$ 299.99           | \$ 80.00              | \$ 56.00             |
| SMC0985KSC   | \$ 299.99     | \$ 239.99           | \$ 60.00              | \$ 42.00             |
| SMC1174KSC   | \$ 249.99     | \$ 199.99           | \$ 50.00              | \$ 35.00             |
| SMO1961KSC   | \$ 599.99     | \$ 499.99           | \$ 100.00             | \$ 68.00             |
| SMO1461GS    | \$ 799.99     | \$ 599.99           | \$ 200.00             | \$ 136.00            |
| R1874TY      | \$ 1,199.99   | \$ 1,099.99         | \$ 100.00             | \$ 68.00             |
| SSC2489GS    | \$ 4,199.99   | \$ 3,899.99         | \$ 300.00             | \$ 185.00            |

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- Sell Through (IR) Support claim deadline: **January 3<sup>rd</sup>, 2026**;
- Sell Through Support claim must be submitted using supplied IR Promotion Credit Form **2025LHBU3002**;
- Program is only applicable to the above-mentioned models and **cannot be combined with other programs**;
- Builder Project sales and Special Buy items do not qualify for this program;
- SHARP retains the right to modify or discontinue this program at any time without prior notice.